

CONTRACT



WNYT - TV
715 N Pearl Street
Albany, NY 12204
(518)436-4791

www.wnyt.com

And:

National Media Research Planning & Placement
815 Slaters Ln
Alexandria, VA 22314-1219

<u>Contract / Revision</u> 282473 /		<u>Alt Order #</u> 08320169
<u>Product</u> NRCC-IE		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 7347
<u>Advertiser</u> NRCC (Rep) National Republican Congressio		<u>Original Date / Revision</u> 09/13/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 915
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNYT	10/07/16	10/07/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$700.00				
2	WNYT	10/07/16	10/07/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$350.00				
3	WNYT	10/07/16	10/07/16	M-F 12:35-1:35a Seth	12:35-1:35a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$200.00				
4	WNYT	10/07/16	10/07/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$200.00				
5	WNYT	10/07/16	10/07/16	M-F 5-5:30p News	5-5:30p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$550.00				
6	WNYT	10/07/16	10/07/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$900.00				
7	WNYT	10/07/16	10/07/16	M-F AM Live	6-7a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$750.00				
8	WNYT	10/07/16	10/07/16	M-F Entertainment Tonight	7-7:30p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/07/16	10/13/16	----1--				1	\$550.00				
9	WNYT	10/10/16	10/10/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$700.00				
10	WNYT	10/10/16	10/10/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$350.00				
11	WNYT	10/10/16	10/10/16	M-F 12:35-1:35a Seth	12:35-1:35a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
282473 /	08320169

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	NRCC-IE	7347

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC (Rep) National Rep	09/13/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$200.00				
12	WNYT	10/10/16	10/10/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$200.00				
13	WNYT	10/10/16	10/10/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$350.00				
14	WNYT	10/10/16	10/10/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$900.00				
15	WNYT	10/10/16	10/10/16	M-F Today Show	7-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$750.00				
16	WNYT	10/10/16	10/10/16	The Voice	8-10p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$2,750.00				
17	WNYT	10/08/16	10/08/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$700.00				
18	WNYT	10/08/16	10/08/16	Saturday Night Live	1130p-1a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$900.00				
19	WNYT	10/08/16	10/08/16	Sa-Su 6-6:30p News	6-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$500.00				
20	WNYT	10/08/16	10/08/16	Nascar	7-11p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$900.00				
21	WNYT	10/08/16	10/08/16	Sat Today 7-8a	7-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$250.00				
22	WNYT	10/08/16	10/08/16	Sa Entertainment Tonight	7-8p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$325.00				
23	WNYT	10/08/16	10/08/16	Sa Today 9-10a	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/14/16	-----1-				1	\$350.00				
24	WNYT	10/09/16	10/09/16	Sa-Su 6-6:30p News	6-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$500.00				
25	WNYT	10/09/16	10/09/16	Su 7-8a NC13 Weekend Tod	7-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$250.00				
26	WNYT	10/09/16	10/09/16	NFL Football Night in Ame	7-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$1,000.00				
27	WNYT	10/09/16	10/09/16	Sun NC13 Weekend Today	8-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$350.00				

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10/04/16 - 10/10/16	NRCC-IE	7347

Advertiser	Original Date / Revision
NRCC (Rep) National Rep	09/13/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
28	WNYT	10/09/16	10/09/16	SNF:NY Giants @ Green Bay	Various		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$5,000.00				
29	WNYT	10/09/16	10/09/16	Su Today 9-10a	9-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/16	10/15/16	-----1				1	\$300.00				
30	WNYT	10/06/16	10/06/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$700.00				
31	WNYT	10/06/16	10/06/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$350.00				
32	WNYT	10/06/16	10/06/16	M-F 12:35-1:35a Seth	12:35-1:35a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$200.00				
33	WNYT	10/06/16	10/06/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$200.00				
34	WNYT	10/06/16	10/06/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$350.00				
35	WNYT	10/06/16	10/06/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$675.00				
36	WNYT	10/06/16	10/06/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$900.00				
37	WNYT	10/06/16	10/06/16	M-F 630-7p Nightly News	630-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$1,500.00				
38	WNYT	10/06/16	10/06/16	M-F 730-8p Inside Edition	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/16	10/12/16	---1---				1	\$550.00				
39	WNYT	10/04/16	10/04/16	Chicago Fire	10-11p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$2,000.00				
40	WNYT	10/04/16	10/04/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$700.00				
41	WNYT	10/04/16	10/04/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$350.00				
42	WNYT	10/04/16	10/04/16	M-F 12:35-1:35a Seth	12:35-1:35a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$200.00				
43	WNYT	10/04/16	10/04/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$200.00				
44	WNYT	10/04/16	10/04/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$350.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC (Rep) National Rep	09/13/16 / 09/13/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$350.00				
45	WNYT	10/04/16	10/04/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$900.00				
46	WNYT	10/04/16	10/04/16	M-F Today Show	7-9a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$750.00				
47	WNYT	10/04/16	10/04/16	M-F 730-8p Inside Edition	730-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-1-----				1	\$550.00				
48	WNYT	10/05/16	10/05/16	M-SU 11p News	11-11:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$700.00				
49	WNYT	10/05/16	10/05/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$350.00				
50	WNYT	10/05/16	10/05/16	M-F 12:35-1:35a Seth	12:35-1:35a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$200.00				
51	WNYT	10/05/16	10/05/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$675.00				
52	WNYT	10/05/16	10/05/16	M-F 6-6:30p News	6-6:30p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$900.00				
53	WNYT	10/05/16	10/05/16	M-F AM Live	6-7a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$750.00				
54	WNYT	10/05/16	10/05/16	M-F Entertainment Tonight	7-7:30p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/05/16	10/11/16	--1----				1	\$550.00				
Totals								201.30				54	\$37,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	54	\$37,275.00	(\$5,591.25)	\$31,683.75
Totals	54	\$37,275.00	(\$5,591.25)	\$31,683.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.